

Immortal Realm fills Web needs

BY JESSICA TAMTURK

Immortal Realm owners Jennifer Thraikill and Tom Leonard officially launched the web and graphic design company in the Indian Wells Valley six months ago, but have been providing IT services to a select clientele nationwide for several years.

From a realtor in the Los Altos area to Auburn, Ala.-based Camera Graphics, the Immortal Realm list of clients is varied, said Thraikill-Leonard.

"We also provide IT services to a non-profit in North Carolina," said Thraikill-Leonard. "The cool thing about the business is that you can do it anywhere at any time; from a remote location or from the comfort of your own home."

The Leonards, who arrived in Ridgecrest in 2002, offer such graphic design services as creating logos, custom artwork, business cards, and photo manipulation; as well as desktop publishing, which includes drafting newsletters, flyers, brochures, and custom fonts.

"We have instant access to 1,000's of images, fonts and use software from leading companies such as Adobe, Macromedia, JASC Software, Microsoft,

and QuarkXPress," said Thraikill-Leonard.

Plans to offer Web hosting and E-commerce are in the works.

Immortal Realm assists its clients in the selection of the right Web hosting company and domain registration.

"From designing and creating Web sites to maintaining or teaching our clientele how to do it themselves is basically what we do," said Thraikill-Leonard, who has been working for three years as one of two full-time graphic designers for *The Daily Independent*.

For more information or to schedule an appointment, call Immortal Realm at 371-7813 or visit them online at www.the-immortal-realm.com.



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Bob and Ardyce's features new space

BY LINDA SAHOLT

Longtime Indian Wells Valley residents Bob and Ardyce Glenn owned and managed Bob and Ardyce's Bike Shop in Inyokern for 10 years before making the big move to Ridgecrest. Their new location at 1363 Inyokern Road offers lots more space to stretch out.

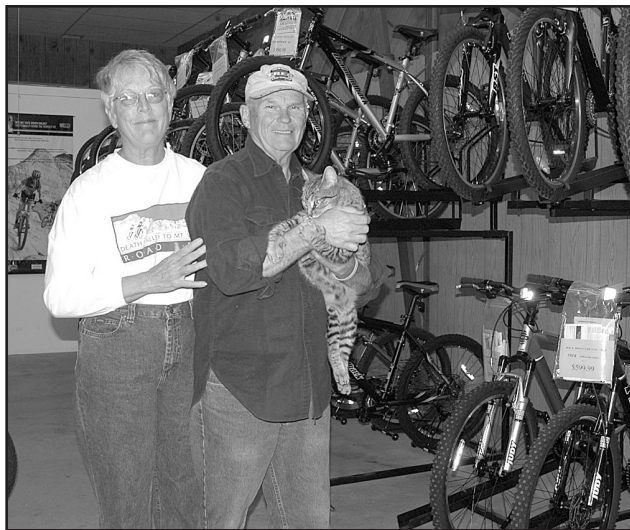
The shop's official greeter, Bob the Cat, still has a window of his own from which to survey his domain.

Bob the person enjoys riding his own bicycle, and is usually found fixing someone else's bike, chatting cheerfully.

He found Bob the Cat while on a bike ride out in the desert one day several years ago — he heard a noise in a creosote bush, stopped, and there was a stray tiger-striped cat. Bob the Cat has been in residence ever since.

"BobCat is good with kids, lots of the kids come here just to see him," said Ardyce.

Bicycling appeals to whole families, and Bob and Ardyce stock a wide range of bicycles, clothing, and accessories for the cycling public. Bikes in all sizes and



types, including children's, road, mountain, and BMX, can be found here.

Bob makes repairs on all makes of bikes, and can order any bike or part the customer wants.

"We're here, we offer services, and you can talk to Bob about anything about bikes, like how to repair a tire or maintain your bike," said Ardyce, who specializes in the behind-the-scenes tasks.

The Glenns have lived in the Indian Wells Valley since the late 1960s.

Shop hours are from 11 a.m. to 6 p.m. Monday through Saturday. They can be reached at 446-1688.

*Bob & Ardyce's
Bicycle Shop*



- Sales
- Supplies
- Custom Fitting
- Parts
- Service
- Safety Equipment

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