IWV Insurance: Insuring property for nearly 30 years

BY NATHAN AHLE editor@ridgecrestca.com

Ridgecrest residents with insurance needs have been turning to IWV Insurance for nearly 30 years. Daryl Silberberg Sr. founded the business, located at 1310 N. Norma St., in 1978, and has been specializing in property insurance ever since.

"We can insure any property, anywhere," Silberberg said.

Silberberg's son, Daryl Jr., joined the business in April 1990, and is also a licensed agent, along with co-worker Sue Bue, giving IWV Insurance three capable agents. In addition, the business has four customer-service representatives able to handle all their client's needs.

IWV Insurance focuses on general insurance, issuing policies for homes, apartments, automobiles, small business and construction.

"Anything that's peculiar to a bedroom community such as this, we can do," Silberberg said.

He added that IWV Insurance insures almost all rental properties in town, and takes care of almost all the bonding work done in the Valley, including contractor and escrow-related bonds.

Silberberg and his family are Ridgecrest natives through and through. Silberberg Sr. graduated from Burroughs High School in 1966, while his son is a 1987 alum of the high school.

In addition to his duties at IWV Insurance, Silberberg Sr. will begin writing a bimonthly column about insurance needs in The Daily Independent.

IWV Insurance is located at 1310 N. Norma St., across from the old Albertson's. Office hours are Monday through Friday from 8:30 a.m. to 5 p.m., with a lunch hour from 12:30 to 1:30 p.m. Their telephone number is 446-3544.





Daryl Silberberg Sr.

Daryl Silberberg Jr.

1310 N. Norma St. • Ridgecrest

446-3544

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Got Web needs? Trust The Immortal Realm Design

BY NATHAN AHLE editor@ridgecrestca.com

With the technology wave growing stronger by the day, it's important to have an online presence, and ensure that your high-tech needs are met. Jennifer Thrailkill-Leonard and husband Tom Leonard of The Immortal Realm design are ready to step in and take care of computing needs.

Jennifer, who Tom calls "the heart of the business," is the main web designer, creating sites for several businesses in Ridgecrest. She also works at The Daily Independent part-time as a graphic designer and updates the newspaper's Web site. Immortal Realm Web sites can range from very basic online presences to complex Flashfilled sites, complete with animation and other features.

In addition to designing Web sites, the Immortal Realm is a one-stop shop

for other design needs, including business cards and logo design. Another unique feature the business offers is font design. The business can take your handwriting and turn it into a font that can be used in a wordprocessing program or other application.

"We've really grown a lot in the past year," said Jennifer.

For more information, call 793-7976 anytime, or 371-7813 during the evenings and on weekend. The business' hours are Monday through Friday from 9 a.m. to 5 p.m., with lunch from 11:30 a.m. to 1 p.m., as well as Saturday from 10 a.m. to 3 p.m. The offices are closed on Flex Fridays and Sundays.

After-hour appointments are available upon request.